

KYLE MCDONALD

SENIOR INDUSTRIAL DESIGNER

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OBJECTIVE

Innovative and detail-oriented Industrial Designer skilled in creating 2D and 3D designs, including illustrations, technical drawings, and graphic solutions, with expertise in communicating design intent through detailed renderings and various forms of presentations. Dedicated to upholding high standards of detail, with a broad range of visual and design styles, and capable of creating both refined and trendsetting designs. Proficient in industry-standard 2D design software Adobe Creative Cloud and highly experienced in 3D CAD modeling software SolidWorks. Strong project management skills with the ability to confidently address complex performance, cost, and design challenges. Experienced in cross-departmental collaboration working to create market-leading products that blend form and function seamlessly.

EXPERIENCE

Industrial Designer

Razor USA | Cerritos, CA

June 2017 - Current

- Both led and contributed to the design and development of over 100 products.
- Create sketches, 3D renderings, and physical product prototypes to communicate design concepts effectively leading to a shorter and more concise development process.
- Collaborate with Product Design, Marketing, and Sales teams to refine designs and ensure alignment with product requirements and brand objectives.
- Involved in direct and daily coordination with international factory engineers, communicating all product corrections and approvals and ensuring products are successfully translated from design, to manufacturing, to completion.
- Exercise expert-level design principles working within Razor's design language, but also proposing updates to development strategy, ensuring brand relevance over time.
- Identify and execute areas of improvement in design lifecycle to ensure design objectives are reflected in final product.
- Participate in product naming and establishing brand guidelines and lead creation of all graphic 2D design elements.
- Deep understanding of manufacturing processes and materials in consumer product production.
- Involved in real world testing of 3D CAD designs through rapid prototyping.

EDUCATION

Industrial Design, B.S.

Arizona State University | Tempe, AZ

August 2013 - May 2017

TECHNICAL SKILLS

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|---------------------|----------------------------|
| ○ SolidWorks | ○ Microsoft Office |
| ○ Autodesk Fusion | ○ Monday.com |
| ○ Keyshot | ○ Sketching /Ideation |
| ○ Adobe Illustrator | ○ Design for Manufacturing |
| ○ Adobe Photoshop | ○ 3D Printing |
| ○ Adobe InDesign | ○ Prototyping/Model making |

PROFESSIONAL SKILLS

- | | |
|--------------------------------|-------------------------------|
| ○ Written/Verbal Communication | ○ Conceptual Development |
| ○ Time Management | ○ Cross-Disciplinary Teamwork |
| ○ Detail Oriented | ○ Adaptability |
| ○ Problem Solving | ○ Attention to Detail |
| ○ User Research/Testing | ○ Presentation |
| ○ Material Knowledge | |